



# Easton Fire Department

One Center Road  
Easton, CT 06612  
(203) 268-2833

March 31, 2009

Dear Sponsor:

The Easton Volunteer Fire Company is inviting you to be part of its celebrated Annual Carnival. For 74 years, the EVFC Carnival has delighted people of all ages with its rides, games, and great country food. The Carnival has become a summertime tradition that entertains thousands from Easton and its surrounding communities. As a not-for-profit organization, EVFC sponsors this event as its sole fundraiser, which it uses to generate the majority of its operating funds. The EVFC in turn provides leadership, administration, equipment, and the facilities necessary for the fire protection of all Easton residents and businesses.

The EVFC will be holding its **75th Annual Carnival** this year from Tuesday, August 3rd, through Saturday, August 7th. During this very special year, we are asking for your support of our efforts in the form of a Carnival tent sponsorship. Your donation will ensure that your business is promoted to thousands of Carnival visitors inside one of our 14 gaming and food tents.

This year we will continue our very successful capital funds program, which is critical to the upkeep of the station house and facilities. Special donation categories are: Bronze (\$150), Silver (\$250), and Gold (\$325). As a thank you for your special donation, signs placed on the Carnival grounds will recognize your special donation and your business. Gold Sponsors are entitled to having three signs on the grounds; one in the food tent, one in the bingo tent and one in a games tent. Silver sponsors will have two signs and Bronze sponsors are allowed one sign.

Response for tent sponsorships will be great, and only a limited number of spaces are available for signs. I urge you to respond promptly. If you are unable to purchase a tent sponsorship we also welcome, recognize and appreciate your contributions. All of us here at EVFC look forward to an extraordinary Carnival and thank you for your support.

Sincerely,

Russ Neary  
Tent Sponsorship Chairman  
203-416-0113  
[rfneary@snet.net](mailto:rfneary@snet.net)

---

**Please tear off and return along with a check payable to: Easton Volunteer Fire Co., No. 1 Inc.**

A. **Tent Sponsorship Level:**       Bronze (\$150)    Silver (\$250)    Gold (\$325)  
(Please check one)

B. **Sign Development:**  
(Please check one)

- Please use my sign from last year's Carnival
- I need a new sign:
  - Please create my new sign: \$45 additional fee. *Attach your business card or provide copy on the back of this return slip. Cut off date for new signage is 7/25/10*
  - I will provide my new sign. *Maximum size 18" x 24", constructed of weather resistant material. Please deliver materials to Russ Neary at EVFC by 7/25/10 (see address on letterhead).*

C. **Total Tent Sponsorship:**

A. Sponsorship Level	\$
B. Sign Development Cost	\$
C. Total Amount Enclosed	\$